Recurate, Retail: AWS Migration for Resale Platform Scalability

About the Customer

recurate

The retail market continues to grow increasingly competitive, with e-commerce playing a crucial role in its success.

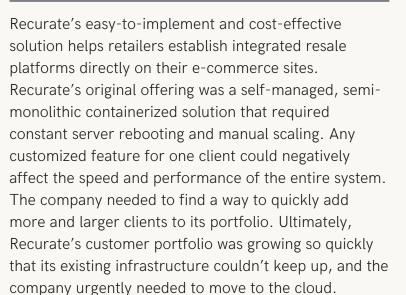
Recurate, a tech company based in Washington, D.C., is focused on enabling retailers to capitalize on growing resale opportunities in this dynamic environment.

Cloud-based infrastructure allows for native integration with other services powering:

- Scalability
- Reliability
- Security
- Integration



Executive Summary



The Challenge

With demand accelerating faster than its existing infrastructure could keep up, Recurate sought a way to rapidly scale its tech solution to meet the needs of its growing customer base.







Accelerating client onboarding speed for digital branded resale leader

7X

Onboarding

Speed

Accelerated software releases and onboarding time for new brands by 7X.

60X

Revenue

Revenue for resale client reached 60X its previous level in the United Kingdom after the deployment by Nova of AWS technology

100% Downtime Challenges Addressed Addressed

100% of downtime challenges to reach 99.999% uptime, when previously client system had 1 hour of downtime every 48 hours.

Impact



What Our Clients Say

"Nova truly facilitated our ability to grow exponentially by designing, implementing, and migrating us to a solution that is highly scalable, reliable, and cost-effective. This solution reduced barriers to entry in new markets and accelerated time to revenue with simplified client onboarding."

Bill McLain, VP Engineering, Recurate

Features

- Completely serverless, cloud-based infrastructure
- >1000 transactions per second
- ✓ Increased security
- Optimized out-of-thebox features
- Significantly reduced downtime

Timeline

Migration achieved in less than one month